



# Product & Partner catalogue

## – Challenge Accepted!



# Product & Partner Catalogue – Challenge Accepted!

Finding suitable IT products and implementation partners for your use cases can be quite challenging. Titan offers essential insights into software and service products from all providers. Our software product groups include all software and solution leaders from the Gartner quadrant. Furthermore, they are integrated into our powerful search option, giving you ample of opportunities to discover the best solution for your upcoming project.



## Product definition

Our curated company profiles include product information and valuable product details, such as ones listed below:

- Description
- Group or Others
- IT Implementation Partner
- Documentation & Presentation
- Technology Roadmaps Information
- Each company URLs for more details

## Future Feature Development

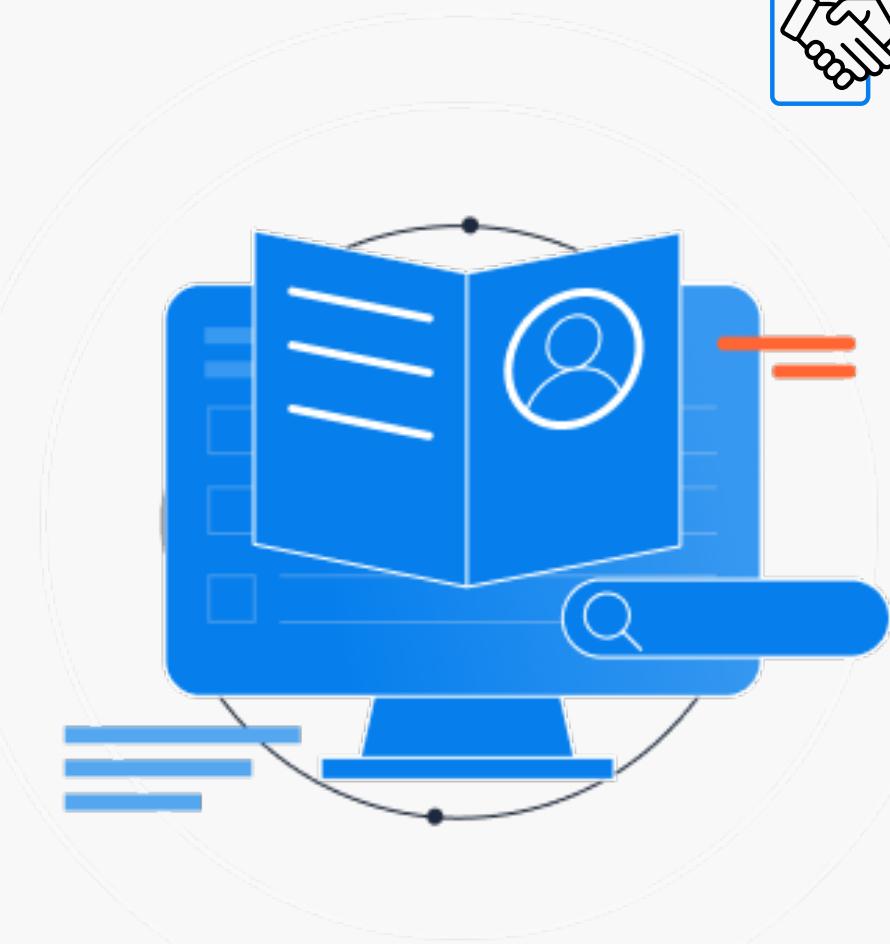
Product Topics have been identified as one of the most innovative areas for further development of the Titan platform. In the medium term, we plan to develop this part of the solution in the direction of an IT Solutions Framework. Such Topics include:

- Products can be combined into solutions
- Search Integration (supplemented with an algorithm) will enable the search for the best fitting product partner for your solution in the future
- Dedicated use cases will be added to products and solutions via RPA and A.I. cognitive technology, curated by Titan
- Connecting our Titan SIM platform via marketplace, software asset management solution provider partnerships, and product interfaces (along with related intel that is stored). That way, Titan SIM platform will become significantly better in terms of information density.



## Product search:

In addition to the classic keyword search, our product search includes advanced filter and selection criteria that makes it easier for you to find product-specific information. Furthermore, this product search is integrated in other standard Titan SIM features, such as the integration in lists, search in lists, company query functionality, as well as partially in the risk assessment of URLs in the context of cyber security (BitSight Premium data).



## IT implementation partner:

Who is the ideal IT implementation partner for your software product? Such a frequent question in the context of product introduction and transformation, that many companies ask themselves.

With Titan SIM platform, your tedious search for proper experience and expertise has come to an end. These answers can be easily and specifically searched for and acquired.

If a product or the corresponding IT implementation partner information is not available on the platform, you can easily request it with just one click. If you have a specific request for products or product groups, you can also contact us at any time. We will make this info available on the platform asap.

Titan's main goal is to make your life a lot easier.



## Product groups:

Product groups are a superordinate, based on the business domains and the combination of different products. Individual products can also be assigned to different product groups.

If you need an additional assistance in this area, feel free to contact us. We can easily set up multiple product group mapping in the background on the platform side

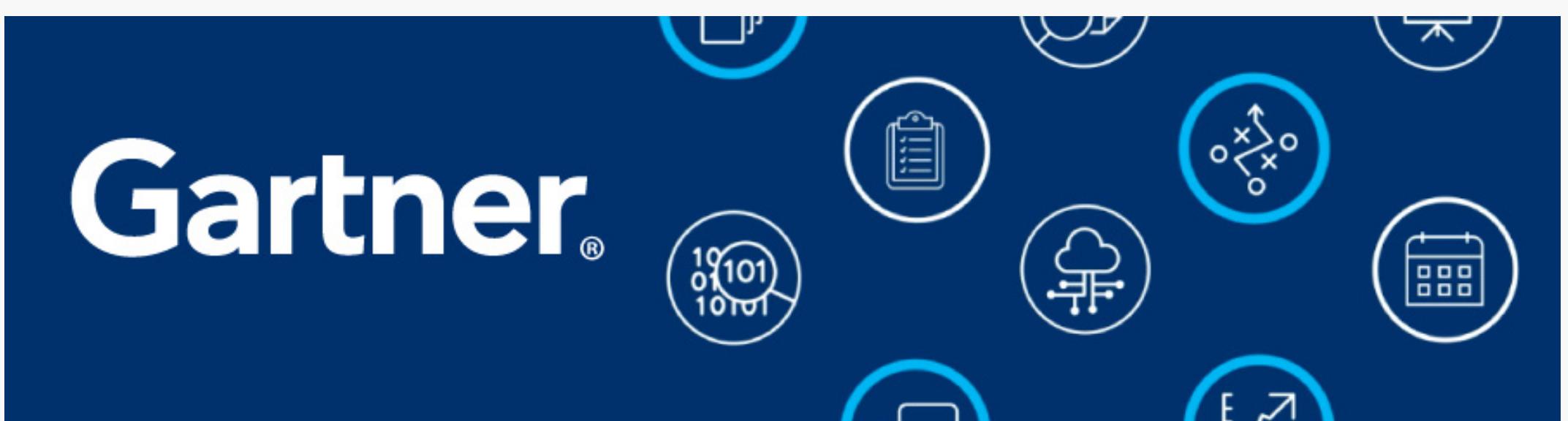


## Gartner Quadrant:

Our ambition is to grow in a structured and comprehensive way with our product groups. In our quest to do so, we are guided by one of the leading research companies, Gartner.

When creating our product groups, Titan strives to identify leaders of the respective Gartner domain in the associated product group. However, this is only based on the Gartner quadrants that are accessible on the web. If you need more detailed information, please contact Gartner directly.

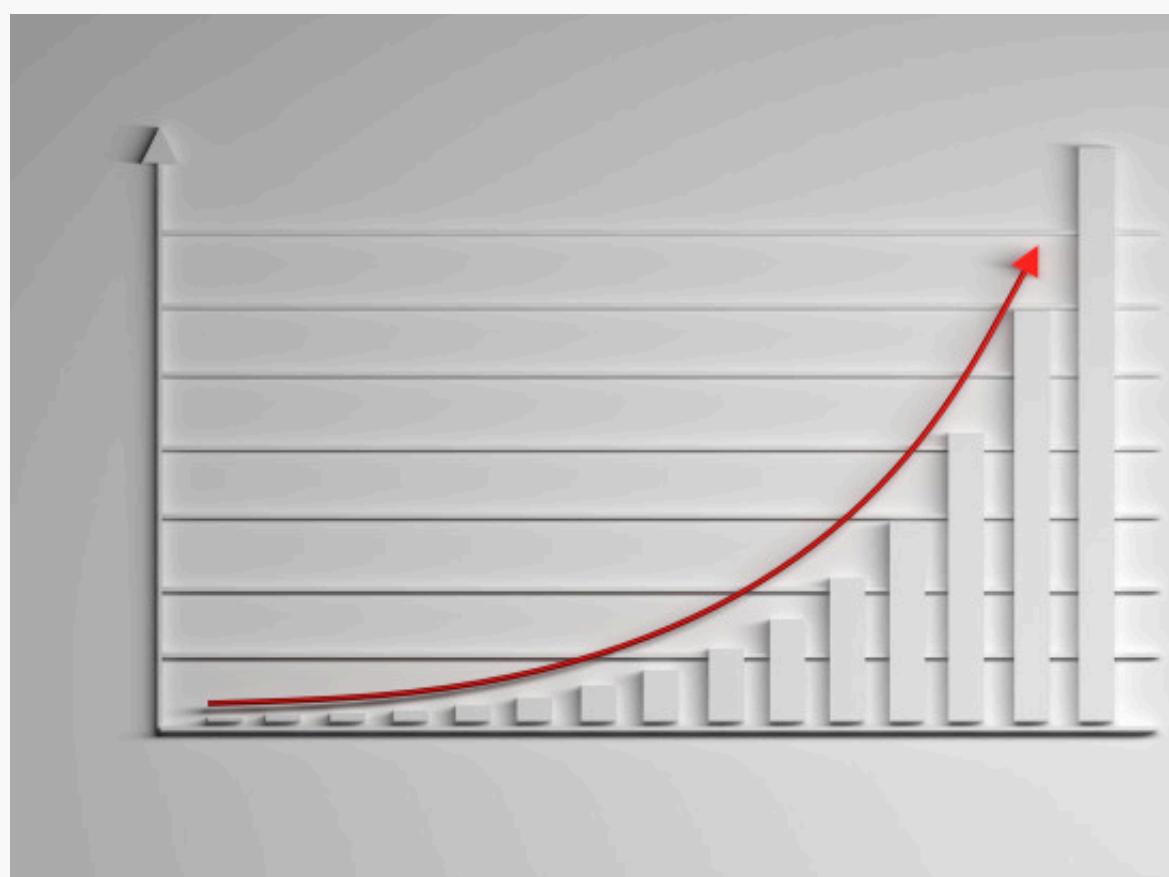
Based on the information available, our goal is to keep the information up-to-date as much as possible. New product groups will be created only when we have the complete information and the companies are created. As long as we do not have the impeccable information on the specific matter, all other products are stored in the product group "Others".



## Invite Suppliers & Their Products (Exponential Growth):

Collaboration and Invite aspects are central components of the Titan platform. This is exactly where the exponential growth potential of our platform lies. The more buyer users we have, and the more of them use our functionality (supported by data interfaces to other solution providers mentioned above), the faster our data volume will grow, adding value to the entire service.

By helping yourself, you are helping us to generate a powerful new solution. Let's Collaborate & Grow!





## Software Asset Management Light:

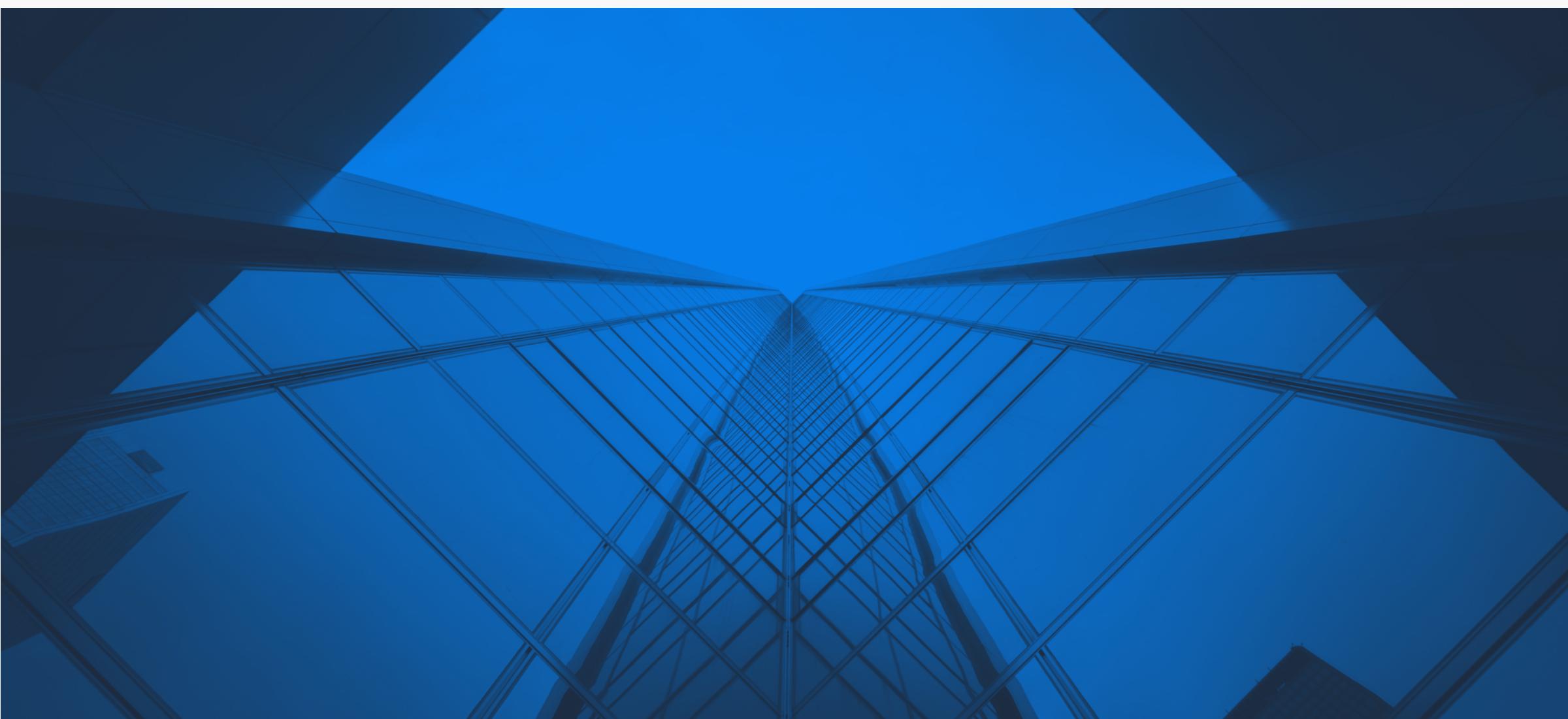
Core features of our software asset management solution are:

- Lists of products that are used in the company. Related Titan SIM functionality is working with lists. A list of software products for each business and solution domain in your company. In the list description, you will find details and specifics of the domain.
- Product information management for products used. In addition to the internal information, the external product vendor information is of particular importance here. Also, contract module of Titan SIM makes mapping to existing contracts possible.
- Visualization of Software Solutions, Domains and much more can be integrated in Titan SIM Reporting.

Let's talk about your business getting a Software Asset Management solution "Light" that can cover all your basic features. Also, by combining it with our Discovery, Compare & Risk Management functions, it will achieve what big Software Asset Management solution providers usually can't without customizing, and that is to connect the world of IT architecture, product market information and pricing.

Challenge us with your custom requirements.

**Let us start shaping your Digital Future together!**



## Titan SIM Fact sheet

# Exceptional supplier data intelligence – unlocked.

INDIRECT SPEND DACH



A curated platform for indirect procurement, Swiss made.

Supplier discovery, risk ratings, streamlined interactions – entirely plug-and-run.

## Titan SIM features



### Discovery

Discover the market and instantly get the information you need. Search our continuously growing catalogue of relevant company profiles, based on our effective Titan Capability framework with up to 500 capabilities per company. Our powerful search engine is based on dynamic text-entry, allows a combined boolean keyword search, offers several filter options and includes various sort functionalities and indicators. Titan also offers useful add-ins, such as company comparisons or searches based on user lists.



### Collaborate

Titan enables you to effectively collaborate with your suppliers – with collaboration features deeply integrated. Our «my requests» area allows you to track and trace your interactions. Titan's supplier interaction frontend allows you to send «company invites», «data requests» and «information inquiries» directly to suppliers. Furthermore, you can get easily in touch with us e.g., for additional premium data, or for advisory requests. We are there for you!



### Best-in-class data

Data quality and timeliness is a major challenge for most companies. Titan ensures this on a company level as a service for our customers («all in one»). To date, we already manage more than 65 high-quality supplier information with all the associated details and rely on data feeds from the best and common data providers in the market. Titan stands for high quality and managed premium market data. In addition, we are fully up- and down-stream integrable and also e.g. supplementary to large system providers in the Source to Contract or Purchase to Pay area.



### Supplier risk rating

Supplier risk is a key topic for most of our clients. Titan's new lean rating standard combines data feeds, self declarations, a false-positive review processes and procedures including reporting in one solution. A Titan subscription includes these data for the most important companies in your market. Data for other firms can be easily ordered. Our integrated approach allows a direct deep dive into the risk data via proprietary portals of our data feed providers. We also provide, based on our survey engine, surveys for supplier self-declaration, sustainability and delivery performance. Easy to use and extendable.



### Contract repository

Up-to-date supplier contract data are a key data source for various stakeholders in organizations. Titan's integrated contract repository function allows you not only to store your contracts but also to integrate the individual agreements into your search. Even shared contract folders for suppliers and buyers can be established in a peer-to-peer private space. Titan's contract management feature is equivalent to common standards solutions. In addition, it closes known gaps between document management and contract archiving.



### Rate card information

Get your rate cards organized, compared and benchmarked. Only Titan offers a detailed rate card framework: Currently encompassing 68 standard job profiles with up to 5 seniority levels within 3 main job families – and yet easy to use, including different types of reports. Rate cards are available for three countries (CH, DE, AT). Our framework follows common market standards: The IT experts job family, as defined within the Swiss ICT association framework, or seniority levels in alignment with the standards from the German BDU association.



### Product & partner catalogue

Find the right IT product and implementation partners for your use cases. Titan offers insights into software and service products from providers. Software product groups include all software and solution leaders from the Gartner quadrant. Furthermore, our product groups are integrated into our power search, empowering you to discover the best fit for your upcoming project.

You have a question or want to schedule a demo?

→ [info@titan-org.com](mailto:info@titan-org.com)